

**NAME-** SHILPA JAIN

**ADDRESS-** 262,Acharya Prafulla Chandra Road

2nd Floor,Kolkata-700006

**CONTACT-** 09674262132

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**OBJECTIVE**

Seeking a challenging position in a reputed organization which provides opportunities for professional growth and advancement, and utilize the experience acquired in becoming a valuable team member in the field of MARKETING in any industry.



**PROFILE**

* Academically astute individual in-depth academic knowledge, practical project exposure and an effective analytical ability augmenting a highly creative and expressive mind.
* Self motivated, hard working and goal-oriented with a high degree of flexibility, creativity, resourcefulness, commitment and optimism
* Result oriented individual with strong analytical and interpersonal skills and a quick learner with high levels of adaptability and ability to take initiative.
* Good communication skills, verbal as well as written coupled with sound presentation skills.
* An effective team player with sound planning and execution skills coupled with a systematic approach and quick adaptability.



**EDUCATIONAL CREDENTIALS**

Pursuing full time Programme in National Economic Planning and Entrepreneurship (leading to Masters in Business Administration) with specialization in MARKETING from Indian Institute of Planning and Management (IIPM), Kolkata, under Mahatma Gandhi University.

Semester-I: 77%

Semester-II: 57.3%

Semester-III: 65.3%

Semester-IV: 70.2%

Name of Graduation Degree : B.A.(major) in Communicative English

Year of Passing : 2012

Name of the Institution/University: Victoria Institution, Kolkata under Calcutta University

Marks obtained : 70%

Class XII (Science)

Year of Passing : 2009

Name of School/Board : Balika Siksha Sadan ; WBBSE Board

Marks Obtained : 62.5%

Class X

Year of Passing : 2007

Name of School; Board : Balika Siksha Sadan ; WBCHSE Board

Marks Obtained : 75%

**Technical Proficiency**

Windows 97/2000/XP, MS Office, Internet Applications

**Summer Internship**

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| **Title** | : Image Management & Consulting |
| **Company** | : Vies Image Consulting |
| **Role** | : Management Trainee |
| **Duration** | : 2months |
| **Synopsis** | : Market Research & Business Development |

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**WORK EXPERIENCE:**

* Company name: India Infoline Ltd. (Kolkata- ZO)
* Designation: Relationship Manager
* Tenure: 11.03.2014- 26.05.2014
* Company name: CMR University (Kolkata Regional Office)
* Designation: Public Relations & Guest Relationship Manager
* Tenure: 10.06.2014- 11.06.2014
* Company name: EYECATCHERS ( Pune Outlet)
* Designation: Store Manager
* Tenure: 18.11.2014- 31.08.2015

**CURRENTLY WORKING:**

* Company name: Pioneer Property Management Ltd.
* Designation: Executive- Operations
* Tenure: 21.01.2016- Still working

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**EXTRA CURRICULAR ACCOLADES**

* Won a marketing quiz competition called 4Ps at IIPM, Kolkata on 24/08/2012
* 2nd runner up of ad-zap competition at AMAZE, IIPM, Kolkata on 5/12/2012
* Completed Teacher’s Training in FINE ARTS,2012



**PERSONAL DETAILS**

**Date of Birth (MM/DD/YYYY) :** 07/12/1990

**Languages Known :** English, Hindi, and Bengali

**Hobbies** : Listening to music, swimming, watching movies, and travelling, reading short stories.

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Date: 03.05.2017

Place: KOLKATA

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